



## **KuBo Award**

### **1. Competition and organizer**

The competition is organized by the Beer Craft and 't Kuaska Instituut, in collaboration with the "Verein der Südtiroler Wirtshausbrauereien" (Association of South Tyrolean Breweries) and the "Bierakademie" (Academy of Beer South Tyrol). The KuBo Award is given to beers of high quality and character from all over the world. The aim is to give visibility and professional feedback, both sensory and technical, to all breweries that are taking part in the Bolzano BEER CRAFT festival.

### **2. Who can participate**

The competition is open to independent breweries from all over the world, that are registered as active commercial breweries and whom comply with the laws and regulations in their country of origin. The breweries must produce the participating beers in their own plant and market them with their own brand. Only breweries that have signed up for the current edition of Bolzano BEER CRAFT can enter the competition. The participating beers must be commercially available, in regular production and have to be available at the Beer Craft Festival. Gypsy-Brewers can compete with commercially available beers.

### **3. Categories**

Each brewery can enter as many beers as they like.

A maximum of three beers can be entered in one category.

It is not allowed to enter the same beer in more than one category.

The brewery has to communicate the style that inspires the participating beer.

If a beer is out of style, the jury decides on the most appropriate style and communicates this to the brewery.

This beer will be moved into the appropriate category and will be judged in the new category.

It is possible to enter beers of all the styles selected from the BJCP 2015, including added categories, see entry form.

### **4. Judging criteria**

The jury is made up of independent international experts who will perform tastings of the beers in two steps:

Step 1: a face to face tasting at the brewer's stand, selecting those beers that will proceed to the final.

Step 2: the final beers will be tasted and evaluated blind and anonymously. After an in-depth sensory analysis, the beers will receive a score.

The organization reserves the right to specify the categories and to remove or add categories.

### **5. Point system and rating**

Divine: The Best of the Outstanding

Outstanding: (45 - 50): World-class example of style.

Excellent: (38 - 44): Exemplifies style well, requires minor fine-tuning.

Very Good: (30 - 37): Generally within style parameters, some minor flaws.

Good: (21 - 29): Misses the mark on style and/or minor flaws.

Fair: (14 - 20): Off flavors/aromas or major style deficiencies. Unpleasant. Problematic: (0 - 13): Major off flavors and aromas dominate. Hard to drink.

### **6. Awards**

The Bronze KuBo Trophy is awarded to all excellent beers.

The Silver KuBo Trophy is awarded to all outstanding beers.

The Gold KuBo Trophy is awarded to a divine beer.

The divine beer receives a cheque to the amount of €500, sponsored by the partners of the competition.

## **7. Award ceremony**

The award ceremony will take place during the Bolzano BEER CRAFT festival. The participants who are not awarded a trophy will not be disclosed or publicized.

## **8. Registration**

Entrants have to complete the appropriate forms in which they explicitly accept the terms and conditions of the competition. They have to register for the competition and the BEER CRAFT festival at the same time. It is at the discretion of the organization to make exceptions and allow for late registrations. Registration takes place via the online form and is valid once confirmed via email by the organizers. The organization reserves the right to exclude or refuse to accept the entry of a brewery or to revoke an award if the competition rules are violated.

## **9. Registration fee**

The registration to the KuBo contest is free of charge.

## **10. Beer tasting (Step 1):**

The tasting starts at 2pm on Friday, May 10th, 2019. The Judges will arrive at the stand to taste the entered beers. A responsible person from the brewery has to be present at the stand during the tasting session. The responsible person must be at the stand from 2pm until the end of the tasting session. The cold beers must also be available during this time.

Attention: the Judges will taste only bottled beers (not on tap/growler).

## **11. Beer tasting (Step 2):**

The second judging will take place on the following morning. Behind closed doors.

## **12. Beer samples drop off**

Beginning 10am until latest 4pm on Friday, May 15th, 2020 it is possible to drop off all beers registered for the competition: 6x 0,33l or 4x 0,5l or 3x 0,75l or 2x1l (maximum bottle size is 1l) – in total at least 2l (irregardless of the bottle formats). The beers have to be labelled as they are commercially available.

The drop off time closes at: 4pm.

The bottles are dropped off at the KuBo drop off point.

## **13. Trademark and use of BEER CRAFT AWARD KUBO**

The organizer owns the trademark in word and image. The award winners are allowed to use the trademark. They can choose when and where to use it but it can only be used for the award winning beers.

They have to respect the colors, shapes and proportions of the trademark, as visible in the attachment and can only use it in connection with the winning beer, the year the award was won, the beer style and the type of award.

The trademark is provided by the organization.

## **14. Essential parts of the competition**

Entry form

Categories that are accepted or defined by the organization Registration process and delivery of samples

Trademarks BEER CRAFT AWARD KUBO in word and image

## **15. Validity/Responsibility**

The rules and regulations are valid until the next edition of the competition.

The entrant's signature confirms that he/she intends to respect and follow the terms and conditions of the competition.

## **16. Legal action**

Legal action is excluded.

## **Contact**

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